HAYP Pop Up Gallery www.haypopup.com Press release April 6, 2017



HAYP Pop Up Gallery presents

"Downshift" a collective contemporary art exhibit

"Downshift" features the works of 18 artists exploring the theme of "slow art" and how slowing down our pace allows us to tune into our perceptive awareness.

Slow down. Look. Listen. Observe. In *HAYP 9.0: Downshift*, we're asking artists (and our audience) to slow down their pace of life, disrupt their routine, and conceive of time in ways other than something to be contained, divided, and efficiently filled.

Instead of "time management" consider unproductive time, or rather, productive delay. We're talking about tuning into our perceptive awareness and noticing the little things of the everyday: the sound, sight, smell, and touch that frame our lives. It's about taking the time to pay attention, to immerse ourselves in a moment. Deceleration for heightened awareness.

<u>Participating artists</u>: Tenny Adamian (IR), Andrei Amirov (RU), Judith Appleton (IL), Aram Atamian (US), Nina Baghdasaryan (AM), Nareg Barseghyan (AM), Naira Bauer (AM), Loussiné Ghukasyan (AM), "Gorod Ustinov" (RU), HOWL (AM), Florence Low (UK), Sona Manukyan (AM), Lilit Markosian (AM), Ani Manoo (AM), Mary Moon (AM), Samvel Saghatelian (AM), Anya Smolnikova (BLR), Benjamin Tomasi (IT)

LOCATION: The exhibit is located on Northern Av 1, 2nd floor ("Nord" Business Centre). Entrance through Teryan St.

OPENING EVENT: Friday April 7, at 7pm. Live music by VHSound, wine courtesy of Old Bridge.

PRACTICAL INFO:

Open from April 7-17, 2017 Everyday from 12 to 9pm Free entrance

WHAT IS HAYP POP UP GALLERY?

HAYP is a nomadic gallery that sets up temporary exhibitions in unexpected places such as vacant storefronts, for-rent buildings, and abandoned factories. We hope to give more opportunities to emerging artists, and shift perspectives on the value of art and space by engaging a diverse community through dynamic programming.